

Hoechst Pharmaceuticals Collection

MSS #34

Collection Date(s): 1953-1995

Language: English

Extent: 15.88 linear feet

4 boxes

Title: Hoechst Pharmaceuticals Collection

Finding Aid Date: 2024-04-30

Supervising Archivist: Christine Jankowski (2020-)

Processing Archivist: Rachel French (2024)

Processing Note: The processing of this collection was completed as an internship project.

Description Rules: Describing Archives: A Content Standard (2013)

Language of Description: English

Related Accessions: Lloyd Brothers Pharmacists (1870-1938)

John Thomas Lloyd Papers (1884-1970)

Abstract: This collection contains information on the former Hoechst Aktiengesellschaft or Hoechst AG: a prominent chemical and pharmaceutical company that was based in Germany. This collection pertains to the American Hoechst branch in the United States, named Hoechst Pharmaceuticals, Inc. and later the American Hoechst Corporation. This branch acquired Lloyd Brothers Pharmacists, Inc. in 1967. The collection is made up of documents (handwritten, typed, and photocopied), photographs, and calendars pertaining to the company and its employees, dating from 1953 to 1995.

Arrangement: Collection is arranged into five series, with seven subseries: "Series 1: Official Documents and Data Sheets," "Series 2: Interoffice and Personal Documents," "Series 3: Lloyd Brothers Inc. Information and Photographs," "Series 4: Photographs," and "Series 5: Holiday Calendars."

Provenance: This collection's items are dated from 1953 to 1995 and were amassed by former Hoechst employee Donald Zowader, who donated them in one full set to the Lloyd Library & Museum on 2023-12-01.

Access Restrictions: None.

Conditions Governing Use: The Lloyd Library & Museum retains copyright to the bulk of the collection. It is the responsibility of the researcher to obtain copyright permissions of all interested parties. [Request for Reproduction Rights from The Lloyd Library & Museum form.](#)

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Requests for scanning or photocopying must be approved and performed by Library staff. Staff reserves the right to refuse or limit copy requests based on condition of the materials.

COLLECTION DESCRIPTION

Biographical History: The items in this collection were donated by Donald Zowader, a longtime pharmaceutical industry official and the former manager of Government Affairs and Hospital Buying Groups for Hoechst-Roussel Pharmaceuticals Inc. He first began working as a salesman for Hoechst in 1974 while living in Colorado. In 1984, he became the manager of Government Affairs and moved to the Hoechst location in Somerville, New Jersey and held that position until 1994. Many of these records belonged to his predecessor, James Thomas. Zowader continued working in the pharmaceutical sales field as a Government Affairs manager for Takeda Pharmaceuticals Inc. through the 2000s.

Scope and Content:

The Hoechst Pharmaceuticals Collection houses the business, organizational, employee, and personal records of Hoechst Pharmaceuticals, which went by various names during the late twentieth century but closed as Hoechst AG. This collection, which dates from 1953 to 1995, consists of sales records, product information, employee and associate correspondence, poetry, newsletters, event programs, photographs, and calendars all made by or for Hoechst. Any extraneous items not directly related to Hoechst—such as information on healthcare policies, government proceedings, or workplace advice—were used or circulated by Hoechst associates.

As one of the leading twentieth century pharmaceutical companies in the United States, this collection offers insight into both the inner workings of the company and the existing landscape of the pharmaceutical industry. Researchers can gain knowledge from this collection on the company's emphasis on and methods of increasing pharmaceutical sales and lobbying, as well as how the company catered to the intrapersonal relationships of employees and office culture to buttress their success. Additionally, researchers interested in the Lloyd Brothers Pharmacists,

Inc. can review the collection's material from the years leading up to and succeeding Hoechst's acquisition of the corporation to view Lloyd Brothers presentations, products, and sales records, as well as biographical information on Lloyd Brothers Pharmacists founder and pharmacist John Uri Lloyd, who was a leader in early twentieth-century eclectic medicine in the United States.

System of Arrangement: Collection is arranged into five series, with seven subseries.

Acquisition Information: These items were donated by Donald Zowader on 2023-12-01.

Preferred Citation: Title and date of item, Collection Name, Lloyd Library & Museum, Cincinnati, Ohio.

Series 1: Official Documents and Data Sheets. 1959-1995. Documents that include official data and information on Hoechst products or proceedings, including applications for drug recognition and sales data. Also includes any documents with drug, pharmaceutical, or other official information not related to Hoechst.

Series 2: Interoffice and Personal Documents. 1953-1995. Includes correspondence, newsletters, poetry, flyers, art, pamphlets, or other documents pertaining to the lives of Hoechst employees and interoffice culture. Has four subseries:

Subseries 1: Correspondence. 1953-1993. Letters received and sent, including interoffice memos and telegram transcripts.

Subseries 2: Poetry and Flyers. 1966-1995. Includes poetry written about Hoechst by James Thomas under various aliases and flyers posted around the office or created by Hoechst employees.

Subseries 3: Newsletters and Event Information. 1956-1990. Includes newsletters written by and for Hoechst employees and pamphlets and programs about specific events, such as dinners and awards ceremonies.

Subseries 4: Documents with Biographical Information on Joseph V. Roney, R.Ph., Director of Pharmaceutical Affairs. 1989-1995. All donated documents pertaining to the life of Joseph V. Roney, including personal information, information regarding his responsibilities at Hoechst Pharmaceuticals, and event programs pertaining to his achievements.

Series 3: Lloyd Brothers Inc. Information and Photographs. 1958-1959. Items pertaining to the Lloyd Brothers Inc. and John Uri Lloyd.

Series 4: Photographs. 1956-1984. Photographs of Hoechst awards ceremonies, events and classes, and employee portraits. Has three subseries:

Subseries 1: Award Ceremony Photos. 1972-1973. Photos of Hoechst awards ceremonies.

Subseries 2: Group Photos. 1956-1984. Group photographs of Hoechst events and training classes.

Subseries 3: Portraits and Individual Scenes. 1961-1967. Individual portraits, all those labeled being Hoechst employees, and individual photographs of offices, rooms, or objects affiliated with Hoechst.

Series 5: Holiday Calendars. 1994-1995. Two Hoechst Holiday Calendars gifted to employees in 1994 and 1995, each designed with artwork from Berlin Galleries and Mexico City respectively.

CONTAINER LISTING

Series 1: Official Documents and Data Sheets (Restricted at the discretion of the archivist)

Box #	Folder #	Folder Name
1	1	Official Documents and Data Sheets, 1959-1995 (Restricted)
1	2	Hoechst-Roussel Pharmaceuticals Government Relations and Public Policy Training Manual, c.1980-1999, n.d. (Restricted)

Series 2: Interoffice and Personal Documents

Box #	Folder #	Folder Name
1	3	Interoffice and Personal Documents: Correspondence, 1953-1993
1	4	Interoffice and Personal Documents: Poems and Flyers, 1966-1995
1	5	Interoffice and Personal Documents: Newsletters and Events, 1956-1990
1	6	Biographical Information on Joseph V. Roney, R.Ph., Director of Pharmacy Affairs, 1989-1995

Series 3: Lloyd Brothers Inc. Information and Photographs

Box #	Folder #	Folder Name
1	7	Lloyd Brothers Inc. Information and Photographs, 1958-1959

Series 4: Photographs

Box #	Folder #	Folder Name
2	8	Awards Ceremony Photographs, 1972-1973
2	9	Group Photographs 1950s-1960s
2	10	Group Photographs 1970s, 1970-1978
2	11	Group Photographs 1980s, 1980-1984
3	12	Undated Group Photographs #1, 1950-1990, n.d.
3	13	Undated Group Photographs #2, 1950-1990, n.d.
3	14	Portraits and Individual Scenes, 1961-1967

Series 5: Holiday Calendars

Box #	Folder #	Folder Name
4	n/a	Wall calendar, 1994
4	n/a	Wall calendar, 1995