

Rae Goldson Collection

MSS #29

Collection Date(s): 1952-1987

Language: English

Extent: 1.38 linear feet

2 Boxes

Title: Rae Goldson Collection

Finding Aid Date: 2022-06-05

Supervising Archivist: Christine Jankowski (2020-)

Processing Note: Previously processed by an unknown intern or staff member of the Lloyd Library or of the Betty Boyd Dettre Library and Research Center.

Reviewed and rehoused by Jankowski, Christine M., (2020-) 2022-06-14.

Description Rules: Describing Archives: A Content Standard (2013)

Language of Description: English

Related Accessions: n/a

Abstract: The Rae Goldson Collection is comprised of papers, slides, film negatives, photographs, and a scrapbook. Two of her signed books, *Contemporary Flower Arrangement: Design and Technique in Modern Methods with Text and 103 Arrangements* (1955) and *New Trends in Flower Arrangement* (1966) have been added to the Lloyd Library's book collections.

Arrangement: The collection consists of 2 boxes and 2 books.

Provenance: The Lloyd was approached with this donation by the then director of the Betty Boyd Dettre Library and Research Center of the National Museum of Women in the Arts. This donation was accepted by Lloyd archivist Devhra BennettJones (2012-2020).

Access Restrictions: None.

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COLLECTION DESCRIPTION

Biographical History:

Rachael Lillian “Rae” Goldson (nee Segalowitz) was born in New York on April 2, 1893. Goldson was a fashion designer and interior decorator before she turned her focus to gardening and flower arranging. She founded and was the first president of the Five Towns Garden Club and the Belle Harbor Garden Club, both in Long Island, New York. She was noted for utilizing dried specimens and other unique materials to create modern arrangements, and she won multiple awards and ribbons for various showings. Many of her arrangements were published in contemporary magazines and books. In 1952, she began writing her book *Contemporary Flower Arrangement: Design and Technique in Modern Methods with Text and 103 Arrangements* and it was published in 1955. Three more books followed including *New Trends in Flower Arrangement* published in 1966. Goldson toured the country giving lectures to many botanical societies and garden clubs on the topics of arranging flowers and potting plants. She also served as a judge for numerous flower shows during her lifetime. She died on October 25, 1987, at the age of 94.

Scope and Content: The Rae Goldson Collection consists of photography taken of Goldson’s flower arrangements for exhibition entries and possibly for publications. Drafts for Goldson’s third book *The New Trends in Flower Arranging* are included in this collection. Copies of newspaper clippings and published mentions were collected by Goldson. Many similar materials were adhered to a scrapbook dating from the mid to late 1950s. The scrapbook chronicles her travels across the United States giving lectures and demonstrations to garden clubs. Letters, cards and similar ephemera are also included inside the scrapbook, as well as photographs and snapshots of Goldson.

System of Arrangement: Collection is arranged into five series, with an additional listing for Goldson’s books in the Lloyd’s holdings.

Acquisition Information: This collection was donated by Heather Slania on 2015-01-15.

Preferred Citation: Title and date of item, Collection Name, Lloyd Library & Museum, Cincinnati, Ohio.

CONTAINER LISTING

Box #	Folder #	Folder Name
		Exhibition Entries
1	1	Photographic Negatives, c.1950s
1	2	Slides, 1952-1956
1	3	Photographs, n.d.
1	4	Descriptions & entry forms, c.1987, n.d.
		Professional Recognition
1	5	Clipping, "Long Island Daily Press" September 7, 1962
1	6	Clipping, "Newsday" March 21, 1963
1	7	Photocopies, scrapbook pages and clippings, 1959
1	8	<i>Who's Who of American Women</i> entry, 1968-1969
1	9	<i>Contemporary Authors</i> , Volume 7-8, n.d.
		Correspondence
1	10	Goldson, Arlene 1973
1	11	K., Jane 1958
		Publications
1	12	Publication order forms, c.1966
1	13	Publications Catalog, National Council Books Inc., c.1955-1956
1	14	"The New Trends in Flower Arranging" draft, c.1960s
1	15	"The New Trends in Flower Arranging" final draft, c.1960s
1	16	<i>Contemporary Flower Arrangement</i> book cover, 1955
		Scrapbook
2	n/a	Scrapbook of correspondence and newspaper clippings, 1955-1959
		Library Holdings
		<i>Contemporary Flower Arrangement: Design and Technique in Modern Methods with Text and 103 Arrangements</i> , 1955
		<i>New Trends in Flower Arrangement</i> , 1966

Last updated: 2022-6-28, Jankowski, Christine